

**THORDON**  
THORDON BEARINGS INC.

## #BestOfMaritime

We all have a role in supporting the journey towards a cleaner industry.

At Seatrade Awards 2019, Thordon Bearings threw down the gauntlet and emerged as the winner of the Clean Shipping Award with a new lifetime guarantee on its COMPAC system.

# MEET YOUR 2019 CLEAN SHIPPING AWARD *Winner*

“ At Thordon Bearings, we design and manufacture a complete range of journal bearing and seal systems for marine, clean power generation, pump and other industrial markets. These products are built using Thordon's proprietary non-metallic polymer materials that are lubricated with water eliminating oil or grease usage, meaning zero risk of oil pollution to rivers, lakes, seas and oceans.

By using elastomeric polymer bearings to offer optimal performance and operational efficiency, COMPAC stops thousands of litres of operational oil seeping into the ocean throughout a vessel's operational lifespan; ensuring that shipowners are compliant and contributing towards this growing global issue.

Today, a global network of shipowners and navies rely on COMPAC, such as Alaska Tanker Company, COSCO, Lomar Shipping, Matson Navigation to name a few.



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**“When we first entered the cruise market four years ago with Viking Star, we opted for water lubricated propulsion as a cost-effective means of reducing the impact of our operations on the marine environment. COMPAC has proven itself environmentally, commercially and operationally.**

Richard Goodwin, Vice President, Engineering -  
Viking Ocean Cruises



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# WE SPOTTED A REMARKABLE OPPORTUNITY AT SEATRADE AWARDS.



As a company, we're passionate about finding solutions to ocean pollution. We believe in the impact of COMPAC in addressing the challenges facing shipowners, so therefore **wanted to raise awareness and brand visibility** of how we are preventing thousands of litres of operational oil seeping into the ocean.

We've always recognised that Seatrade Awards is the global maritime industry's premier awards – making it a natural channel for us to explore. We decided to enter not just on its renowned standing, but also because we know that the awards **are judged by an independent panel of adjudicators and industry experts**. We therefore knew the winner would be decided entirely on merit.

With a history dating back more than 30 years, **other industry awards pale in comparison.**

Words by Thordon Bearings



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# WE GAINED EXCEPTIONAL BUSINESS BENEFITS.



Words by Thordon Bearings



Winning this prestigious award was an honour and meant a great deal to our team. **It boosted morale and created a feeling of pride and fulfilment.**

Not only did it give us a platform to create greater awareness of how water lubricated propeller shaft bearings can safeguard the marine environment against operational oil pollution, while reducing a shipowner's operational and maintenance costs, we have registered increased interest in our products.

Additionally, we have enjoyed **increased sales activity**, especially in Europe, for our Thorplas-Blue grease-free machinery bearings and our COMPAC water lubricated propeller shaft systems.



**We are very satisfied with the Thordon system. We first selected seawater lubrication for environmental reasons, but having operated COMPAC on a number of vessels, we have experienced a reduction in ship operational costs compared to oil lubricated propeller shaft configurations.**

Capt. Simon Merritt, Senior Fleet Manager at Carisbrooke Shipping



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# AND WHAT'S MORE, WE **STRENGTHENED** OUR MARKET POSITION.



In today's competitive, challenging market, our brand's image and positioning is more important than ever before.



Words by Thordon Bearings

Through Seatrade Awards, we've **strengthened our position** as the market leading water-lubricated bearing technologies. We've been able to use this as a prominent differentiator against our competitors and we're confident that it has inspired further confidence in our customers and prospective clients.

**For those who are considering whether they should enter Seatrade Awards, our advice is simple.** Spend time on your entry and read the requirements carefully. Entries do need to be relevant and explain why your company, product or service is relevant and important to sustainable, cost-effective and efficient ship operations.



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17 September 2020  
Plaisterers' Hall, London

# HAVE YOU GOT WHAT IT TAKES TO BECOME THE **#BESTOFMARITIME?**

The Sustainable Shipping Award will recognise the introduction of a new product, procedure or measure which has the potential to make a serious contribution to meeting environmental targets, increasing fuel efficiency or enabling sustainable maritime transport within the shipping industry.

[View the Criteria](#)

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