

BAHRI



COMPANY OVERVIEW:



Industry: Logistics and Transportation



Employees: 3000



Address: Floors 12-15, Olaya Towers (Tower B), Olaya Street, Olaya District, Riyadh, Saudi Arabia

About Bahri

Bahri is a global leader in logistics and transportation. Established as the national shipping carrier of Saudi Arabia, Bahri has played a leading role in the transformation and growth of the global shipping industry through an unrelenting focus on innovation and a commitment to delivering technology-driven, value-added onshore and offshore services.

As one of the largest providers of maritime services globally, Bahri structures its operations around six business units that include Oil, Chemicals, Logistics, Dry Bulk, Ship Management, and Data. Bahri's service offering includes transportation of crude oil, oil products, chemicals, bulk and general cargo, as well as ship management. Bahri also created a dedicated Big Data business unit in 2015 – called Bahri Data – as part of the company's quest to become a knowledge-based business, thereby further enhancing its status as a pioneering exponent of data-driven decision-making in the maritime industry. Bahri established JV companies called BahriBolloré Logistics and BahriBunge in partnership with leading international players, Bolloré Group and Bunge. The company tailors its services to the needs of its customers – from optimizing usage of third parties and building specially-designed vessels to providing door-to-door transportation, domestically and across borders.



Driven by its core values and responsible business strategies, Bahri is committed to positioning Saudi Arabia as a unique regional logistics gateway to three continents and contributing to the Kingdom's 2030 Vision by continuously expanding its services and presence across the world.

Bahri is today the largest owner and operator of Very Large Crude Carriers (VLCCs) in the world and the largest owner of chemical tankers in the Middle East. The company currently owns 93 vessels, including 46 VLCCs, 36 chemical/product tankers, 6 multipurpose vessels, and 5 dry bulk carriers, Bahri also boasts of a wide network of agents across the Middle East and Africa, USA, Europe, and Asia.



Seatrade Maritime Middle East offers the ideal platform for Bahri to highlight its leadership position in the logistics and transportation industry and showcase its industry-leading services as well as its end-to-end capabilities.



Mr. Hisham Alkhalidi Senior VP – Human Resources & Corporate Communications



Tell us a little about Bahri and what you will be promoting/showcasing at Seatrade Maritime Middle East.

Bahri, a global leader in logistics and transportation, is at the forefront of revolutionizing the global maritime commerce, providing a broad range of services that include transportation of crude oil, oil products, chemicals, bulk, and general cargo, and introducing innovative solutions to enhance efficiency, customer satisfaction, safety, and quality.

Seatrade Maritime Middle East offers the ideal platform for Bahri to highlight its leadership position in the logistics and transportation industry and showcase its industry-leading services, as well as its end-to-end capabilities

Your Vision statement is to: - Connect economies, sharing prosperity and driving excellence in global logistics services. Please can you give us an example of this vision in practice?

With its global network of offices and agents, as well as its large fleet of multi-purpose vessels, Bahri seeks to connect economies, promote international trade, and contribute to the growth and development of nations. Furthermore, the company has aligned its business strategy with the Saudi Vision 2030 with the aim of positioning the Kingdom as a unique

regional logistics gateway to three continents.

As a company committed to driving sustainability in the maritime business, Bahri ensures strict adherence to the highest standards of safety and quality in all aspects of the operations across its global network of offices and its strong fleet of multi-purpose vessels. Moreover, it continues to invest time and resources to nurture a company-wide culture of safety, quality, and environmental protection through employee training and awareness initiatives.

In addition, Bahri leverages technology and innovation to uncover emerging trends in consumer needs to develop solutions that will help future-proof the logistics and transportation industry.

What are your plans, goals and ambitions for 2019 and beyond?

Bahri will continue to push ahead with its long-term growth strategies, deepening and expanding its regional and global footprint, strengthening its fleet and capabilities, and pioneering new solutions and services that will bring greater value to its customers and shareholders. Closely aligned with this vision, the company will focus on investing in human capital, innovating technology, and enhancing ship management operational procedures to reduce costs.

What does the future look like for the industry?

The maritime industry is poised for sustained growth over the next five years, driven by a strong recovery in the global economy and the continued rapid expansion in emerging and transition markets. Emerging technologies, such as Blockchain, Artificial Intelligence (AI), Big Data, Robotics, and Internet of Things (IoT) will continue to disrupt the industry, challenging business models and operations, and presenting new possibilities in quality, efficiency and productivity. Similarly, the evolving needs of customers will reshape the foundations of many products and services.

And why do you consider it important to have a platform at Seatrade Maritime Middle East?

Seatrade Maritime Middle East has established itself as the ultimate meeting point of shipping and maritime industry decision-makers and experts. Gathering various stakeholders in the maritime, offshore, oil and gas and ports industries under one roof, the event offers a valuable platform to discuss the latest developments in the shipping industry and explore emerging trends in technology and consumer needs.

Meet Bahri at Seatrade Maritime Middle East 2018
CLICK HERE to register today for FREE